



# Immediate NEWS RELEASE

## For additional information contact:

Dawn Schroeder  
Freeborn Mower Electric Cooperative  
Communications Specialist  
507-379-8841  
[dschroeder@fmec.coop](mailto:dschroeder@fmec.coop)

Gwen Stevens  
People's Energy Cooperative  
Director of Cooperative Relations  
507-367-7015  
[gstevens@peoplesrec.com](mailto:gstevens@peoplesrec.com)

Brenda Tesch  
MiEnergy Cooperative  
Director of Public Relations  
507-421-4590  
[btesch@mienergy.coop](mailto:btesch@mienergy.coop)

Becca Schwartz  
Heartland Power Cooperative  
Communications Representative  
641-584-2251  
[bschwartz@heartlandpower.com](mailto:bschwartz@heartlandpower.com)

## Peak Energy Alert

**January 20, 2022** — Freeborn-Mower Cooperative Services (Albert Lea), MiEnergy Cooperative (Rushford), People's Energy Cooperative (Oronoco), and Heartland Power Cooperative (St. Ansgar) have issued a peak energy alert from 5:00 – 8:00 p.m. today. Due to high demand on the regional electrical grid, cooperative members are urged to reduce electrical usage.

Members enrolled in the Dual Fuel or Water Heater Energy Management Programs will be affected from approximately 4:50 to 11:00 p.m. this evening.

Members can conserve electricity during this peak alert period by setting their heat to at least 68°, lower if no one is home; wearing layers of clothing; running the dishwasher or doing laundry later in the evening; using a microwave instead of the oven to cook; and refrain from turning on televisions or gaming systems. Each seemingly small action can collectively make a big difference in the demand made on the electric grid.

### About the Electric Cooperatives

For over 80 years, Freeborn-Mower Cooperative Services, MiEnergy Cooperative, People's Energy Cooperative, and Heartland Power Cooperative have been delivering retail electric power and energy solutions to southeast Minnesota and northern Iowa. All are Touchstone Energy® cooperatives and members of Dairyland Power Cooperative which generates and transmits reliable electric power to 62 counties in four states (Wisconsin, Minnesota, Iowa and Illinois).

Freeborn-Mower Cooperative Services serves over 18,000 members in Freeborn and Mower Counties. MiEnergy Cooperative serves approximately 21,700 electrical services in Winona, Houston, Fillmore and parts of Olmsted and Mower counties in Minnesota along with Chicksaw, Howard, Winneshiek and Allamakee counties in Iowa. People's Energy Cooperative serves nearly 19,000 members in Olmsted, Dodge, Fillmore, Mower, Wabasha and Winona counties. Heartland Power Cooperative serves approximately 5,200 members in Hancock, Kossuth, Winnebago, Worth, Cerro Gordo, Chickasaw, Floyd, Howard, and Mitchell counties in Iowa along with Fairbault, Freeborn, and Mower counties in Minnesota.

###