



Immediate NEWS RELEASE

For additional information contact:

Dawn Schroeder
Freeborn Mower Electric Cooperative
Communications Specialist
507-379-8841
dschroeder@fmec.coop

Brenda Tesch
MiEnergy Cooperative
Director of Public Relations
507-421-4590
btesch@mienergy.coop

Gwen Stevens
People's Energy Cooperative
Director of Cooperative Relations
507-367-7015
gstevens@peoplesenergy.coop

PEAK ENERGY ALERT

January 14, 2024 — Freeborn Mower Electric Cooperative, MiEnergy Cooperative, and People's Energy Cooperative are issuing a peak energy alert for tomorrow morning, Monday, January 15 beginning at approximately 7:00 a.m. Due to high demand on the regional electrical grid, cooperative members are urged to reduce usage as they are able.

Members enrolled in the Dual Fuel Energy Management Program will be affected from approximately 7:00 a.m. to 11:00 a.m.

Members can conserve electricity during this peak alert period by setting their heating systems to at least 68°, lower if no one is home; running the dishwasher or doing laundry later in the day; using a microwave instead of the oven to cook; and refraining from turning on televisions or gaming systems. Each seemingly small action can collectively make a big difference in the demand made on the electric grid.

About the Electric Cooperatives

For over 80 years, Freeborn Mower Electric Cooperative, MiEnergy Cooperative, and People's Energy Cooperative have been delivering retail electric power and energy solutions to southeast Minnesota and northern Iowa. All are Touchstone Energy® cooperatives and members of Dairyland Power Cooperative which generates and transmits reliable electric power to 62 counties in four states (Wisconsin, Minnesota, Iowa and Illinois).

Freeborn-Mower Electric Cooperative serves over 18,000 members in Freeborn and Mower Counties. MiEnergy Cooperative serves approximately 19,000 members in Winona, Houston, Fillmore and parts of Olmsted and Mower counties in Minnesota along with Chicksaw, Howard, Winneshiek and Allamakee counties in Iowa. People's Energy Cooperative serves nearly 20,000 members in Olmsted, Dodge, Fillmore, Mower, Wabasha and Winona counties.

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