



Immediate NEWS RELEASE

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PEAK ENERGY ALERT

July 24, 2025 — Freeborn Mower Electric Cooperative, MiEnergy Cooperative, and People's Energy Cooperative are issuing a peak energy alert beginning this afternoon at approximately 2:00 p.m. Due to continued high demand on the regional electrical grid, cooperative members are urged to reduce usage as they are able.

Members enrolled in energy management programs will be affected from approximately 2:00 p.m. to 7:00 p.m.

Members can conserve electricity during peak alerts by:

- Setting their cooling systems to at least 78°, higher if no one is home.
- Closing window coverings to help keep heat outside the building.
- Running the dishwasher or doing laundry later in the day.
- Using a microwave instead of the oven to cook.
- Refraining from turning on televisions or gaming systems.
- Postponing charging your electric vehicle.

Each seemingly small action can collectively make a big difference in the demand made on the electric grid.

About the Electric Cooperatives

For over 85 years, Freeborn Mower Electric Cooperative, MiEnergy Cooperative, and People's Energy Cooperative have been delivering retail electric power and energy solutions to southeast Minnesota and northern Iowa. All are Touchstone Energy® cooperatives and members of Dairyland Power Cooperative which generates and transmits reliable electric power to 62 counties in four states (Wisconsin, Minnesota, Iowa & Illinois).

Freeborn-Mower Electric Cooperative serves over 18,000 members in Freeborn and Mower Counties. MiEnergy Cooperative serves approximately 19,000 members in Winona, Houston, Fillmore and parts of Olmsted and Mower counties in Minnesota along with Chicksaw, Howard, Winneshiek, and Allamakee counties in Iowa. People's Energy Cooperative serves 20,000 members in Olmsted, Dodge, Fillmore, Mower, Wabasha, and Winona counties.

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